MBA National Teacher Advisory Network



Dawn Friedrich has over 20 years' experience teaching business education, serving at Wausa Public School since 1997. She is an FBLA Advisor and a Board Member for Nebraska FBLA. She served as the Nebraska State Business Education Assc. President and is currently its Webmaster. As the only business teacher in her school, Dawn teaches a wide range of classes from accounting to personal finance to information technology. She has been named a Gold Star Teacher for three years under W!se, the Financial Literacy Program. MBA Research and Curriculum Center welcomes Dawn to their National Advisory Network!

Teachers from throughout the nation were named to the network this spring and will serve three-year terms beginning July 1, 2014.

The MBA Advisory Network counsels the organization's staff regarding work to support high school and college business and marketing education nationwide. Advisers provide both structured and informal feedback on a wide range of national initiatives designed to ensure that local programs align curricula with needs of the business community with the ultimate goal of ensuring that high school and college graduates develop key skills critical to employability.

Teachers selected for the network were screened on the basis of professional qualifications, including experience with contemporary business curricula, active support of an appropriate student organization such as BPA, DECA, or FBLA, engagement of the local business community, and proof-of-learning activities such as testing and realistic project work.

To maintain their positions in the network teachers will undergo annual training and orientation, and participate in a variety of distance-based activities including conference calls, webinars, and survey work.

In exchange for their participation in the unpaid advisory network, advisers' schools will receive a number of direct benefits, including free access to the online MBA Learning Center, professional development activities for the adviser, and free use of various proof-of-learning assessments used nationally.

MBA Research, the sponsoring organization for the advisory network, is a not-for-profit association of thirty state education agencies. Based in Columbus, Ohio, this "consortium of states" supports the teaching of various career-oriented business courses (e.g., accounting, marketing, and entrepreneurship). The organization's mission is focused on helping local teachers implement rigorous, contemporary business administration curriculum and ensuring that student learning is documented in ways that will support college and career interests.

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